

## MARK S POWELL

“I believe the real purpose of coaching is to deepen personal options and capabilities. It is a journey of constantly building, being and adapting.”



### Experience

An accomplished business executive and entrepreneur, Mark has successfully established and developed his own coaching and search firm, Executive Directions.

Working across Asia Pacific for the past 9 years as a top rated search consultant, he has successfully placed over 100 senior roles for global banking, financial services and consulting companies.

Prior to this Executive search experience, Mark spent 12 years with large international companies including Citibank, Macquarie Bank and Shell, holding senior line management positions in sales, marketing and product management.

This mix of experience has given him great insight into people, their aspirations and motivations. It also has bought deep understanding of the requirements and objectives of organisations. Mark's success demonstrates his ability to align personal needs with organisational requirements – a core skill for a successful Coach.

This entrepreneurial flare remains and Mark brings a creative spirit to his work as a coach. His clients are typically senior regional executives, high calibre leaders or high-potentials who want to expand their skills, change behaviour or accelerate their transition into a new role of increased scope and complexity.

Mr Powell has a special affinity and interest in coaching executives or professionals facing the challenges of working in cross cultural regional roles.

Located in Singapore he spends his time between there, Hong Kong and Sydney.

### Professional Expertise

- Behavioural change for accelerated high performance.
- Executive transitioning both internally and externally
- Senior executive career development; identifying and adapting to new roles
- Managing in a regional and cross cultural context
- Identifying and fast tracking future leaders

### Education, Qualifications & Professional Positions

- Bach of Economics (Qld Uni)
- Dip of Education (Qld Uni)
- Grad Dip Business Administration (QUT)
- Grad Dip Applied Finance
- Fellow of Securities Institute of Australasia.
- Coach U Fast Track Program

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